



THE FROMM INSTITUTE
FOR LIFELONG LEARNING
AT THE UNIVERSITY OF SAN FRANCISCO

FROMM FOCUS

The Newsletter of the Fromm Institute

Issue #4 • Oct. 15, 2019

SIGN UP FOR WINTER 2020 CLASSES ONLINE

Join us as we enter a new era. Online enrollment will begin on **Monday, October 21** for those of you currently enrolled in the Fall Session, and on Tuesday, November 5 for everyone else. The printed Winter Course Catalog will be also available on November 5.

With online enrollment, you will be able to enroll, sign up for parking, and pay for everything all online – all you need is an internet connection. Confirmation of your enrollment will be emailed to you as soon as you submit your online enrollment and payment. If you are signing up for a seminar, please be sure to enroll in an alternate class in case you are not selected for the seminar. Seminar lotteries and parking will be determined on December 5. If we are unable to provide you with a parking permit, we will issue a refund to you shortly after December 5.

Although you will be able to enroll from the comfort of your home, or even while travelling, we would like to help walk you through online enrollment if you think you might need it. Fromm Institute Staff will be available and ready to help you enroll online throughout the week of October 21 – just come see us in our office. We will have all of our computers and tablets ready, so come see us before class, after class, or during your break. As always, if you are unable to come by that first week, we will always make ourselves available to assist you in person whenever you are available.

FOR YOUR CALENDAR

Monday, October 21, 2019

October 21 – 24, 2019

Monday, January 6, 2020

Monday, January 20, 2020

Monday, February 17, 2020

Thursday, February 27, 2020

March 2 – March 5, 2020

Online Enrollment Opens (**Current Students Only**)

Fromm Institute Staff Will Help You Enroll

First Day of Classes

MLK, Jr Day (Holiday – no classes)

Presidents' Day (Holiday – no classes)

Last Day of Classes

Make-Up Week

OPEN FORUM

Did you know that the Fromm Institute Program does not report directly to USF? Rather we are considered an independent agency at USF that reports to our own Board of Directors, officially recognized as the Friends of the Fromm Institute, which consists of Fromm Family members, USF Community members, and San Francisco Community leaders. A few of the Friends Board members also attend classes at the Fromm Institute.

For those of you who missed the Open Forum last session, we have invited the Friends leadership, Rabbi Brian Lurie (Chairman), Roy Eisenhardt (Vice-Chairman), and Albert Fraenkel (Executive Vice-President) to join our Academic Advisor Jonathan Bailey and Executive Director Derek Leighnor in an Open Forum with any interested Fromm Institute members. Please join us on **Thursday, October 31, 2019** at **noon** in the **Maraschi Room** to learn more about their roles with the Fromm Institute. If you would like to pre-order a lunch for \$20, please contact the office.

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WINTER SESSION 2020 • SCHEDULE OF CLASSES

MONDAY 10:00AM - 11:40AM

Jewish American Literature in the Twenty-First Century
 Changing the World from Here – A History of USF
 A Great American Art Form: The Movie Musical
 The History of Mathematics
 SEMINAR – Speaking Up

Prof. Goldberg
 Prof. Ziajka*
 Prof. Wahl
 Prof. Simon
 Prof. Minninger

MONDAY 1:00PM - 2:40PM

America at the Crossroads – the Primaries
 The Bay Area Economy: Why Has it Grown Faster than the US Economy?
 SEMINAR – Utopia and Dystopia in the History of the City
 SEMINAR – Playing with the Personal Essay

Prof. Rothmann
 Prof. Arnold
 Prof. Rothblatt
 Prof. MacKenzie

TUESDAY 10:00AM - 11:40AM

The Music of France
 After Raphael: Counter Reformation Rome and Beyond
 Arendt in America

Prof. Foglesong
 Prof. Evers
 Prof. Kolesas

TUESDAY 1:00PM - 2:40PM

America on Stage and Screen: The 1990s
 The Who
 Republics, Their Rise and Fall: From Ancient Greece to Modern America
 SEMINAR – Writing into Deep Creativity

Prof. Eilenberg
 Prof. Unterberger
 Prof. Kenning
 Prof. Watts

WEDNESDAY 10:00AM - 11:40AM

Wonders of Science Series
 Race and the American Legal System
 The Sporting Scene: Issues and Answers from a Cultural Perspective
 American History Captured in Song

Various Lecturers
 Prof. Marshall*
 Prof. DeNike
 Prof. Kaufman

WEDNESDAY 1:00PM - 2:40PM

World War II at Home: Politics, Society, and Culture in Europe, 1939-1945
 History of Architecture, Part I
 “Eat Your Words:” The Language of Food
 SEMINAR – Decoding Miscommunications Across Cultures

Prof. Clay Large
 Prof. Engelberg*
 Prof. Freed
 Prof. Lurie

THURSDAY 10:00AM - 11:40AM

Mapping and Wrapping the Body: What People Wear or Wore and Why
 The Films of Billy Wilder
 The Origins of Writing: Scripts, Alphabets, Calligraphy

Prof. Eddelman
 Prof. Pepper
 Prof. Newbrun

THURSDAY 1:00PM - 2:40PM

Heroes & Gods – Myths, Legends & Histories of the Ancient Greeks
 Great American Free Speech Cases
 Archaeology and the Bible

Prof. Hohmann
 Prof. Carcieri
 Prof. Hunt

*Please note some course titles have been shortened. Complete titles will appear in the course catalog released on Nov. 5. * Denotes a new faculty member.*

HOLIDAY LECTURES 2019

This year, on **Tuesday, December 10 & Wednesday, December 11**, Fromm Hall will be filled with lights to celebrate the Winter Holidays. Tickets (*required for participation in the Holiday Lectures*) are available for **\$95 each day**. Your ticket includes the morning and afternoon lectures along with lunch, laughter, and friendship. Best of all, your purchase includes a contribution to the **Fromm Gerontology Scholarship** which grants a deserving USF Junior a \$5,000 scholarship toward their tuition in their Senior year. This year, **\$43 of each ticket purchased is tax-deductible**. Stop by the Fromm Institute office to get your tickets today – only 200 are available!!

DECEMBER 10 • 10 A.M. PROF. CLIFFORD "KIP" CRANNA

A HOLIDAY CLASSIC GOES TO THE OPERA: "IT'S A WONDERFUL LIFE" AND THE WORKS OF JAKE HEGGIE.

San Francisco's Jake Heggie is one of the most successful dramatic composers of our century. Kip Cranna, San Francisco Opera's Dramaturg Emeritus, who worked with Jake on developing many of his acclaimed works, including his masterful "Dead Man Walking," will take us on a video journey through the world of Jake's much-admired musical theater pieces with special emphasis on his fascinating new opera inspired by the classic holiday film "It's a Wonderful Life."

LUNCH: California Dreaming: Arugula & spinach salad with beets & chevre with citrus vinaigrette, Grilled tri-tip, Citrus and herbed seafood of the day with kale citrus sauce, or Vegetable medley ragout with gruyere (vegetarian) with Potatoes au gratin, Roasted rapini with chili oil and chocolate dipped macaroons for dessert.

DECEMBER 10 • 1 P.M. MICHAEL MORGAN

A MUSICAL JOURNEY WITH MICHAEL MORGAN

Oakland Symphony Music Director and Conductor Michael Morgan will lead you on a musical journey for his holiday lecture. As a conductor he's been associated with numerous symphonies and music organizations including the Chicago Symphony, the New York Philharmonic, New York Opera, St. Louis Opera Theater, San Francisco Symphony, San Francisco Opera and the Washington National Opera.

DECEMBER 11 • 10 A.M. PROF. SUNNIE EVERS

PICTURING THE VIRGIN: MOTHER, QUEEN AND HEAVENLY BRIDE

The Virgin Mary's life was marked by several momentous occasions: the announcement to her by the angel Gabriel that she would give birth to the son of God, the birth of her child, His death, and her assumption into heaven as the bride of Christ. The New Testament provides few if any clues as to the appearance of either the Virgin or Jesus. Artists used their imagination, and over time the images dramatically changed from hieratic, stiff, and 2-dimensional to images infused with humanity, grace and feeling. Artists, such as Leonardo, Raphael, Michelangelo and Titian transformed the holy figures, bringing them down to earth while at the same time visualizing their divinity with ideal beauty and sacred geometry.

LUNCH: Mediterranean Delight: Organic mixed greens, persian cucumbers, cherry tomatoes, peppers, with balsamic vinaigrette, Rosemary chicken with sauteed kale & roasted chicken jus, Salmon with fennel puree, orange-olive relish and citrus sauce or Za`tar with spiced tempeh, blistered tomatoes and eggplant kebabs (vegetarian) garlic new potatoes, Farro with grapes & parsley, naan, chutney & dolmas. Baklava for dessert.

DECEMBER 11 • 1 P.M. MARGARETTA K. MITCHELL

RECOLLECTIONS: TEN WOMEN OF PHOTOGRAPHY

The women whose lives and work are explored in Mitchell's book are among the distinguished elders of their profession. Author Margarett K. Mitchell, herself a dedicated photographer, has come to know these ten photographers as people as well as artists. The texts and selected photographs she gathered for the book form an integral chapter of twentieth-century photographic history. But this book is more than a collection of great photographs. It is a remarkable human document.

TWO TRIPS LED BY TWO FROMM PROFESSORS!

A lunchtime talk and information session on the **March 2020 London Theatre Program** will take place on **Tuesday, Oct. 15 at noon in the Broad Room**. Professor **Lynne Kaufman** and travel agent **Catherine Quinn** will present tour details. See five of the most intellectually stimulating plays from the best seats available. After an excellent breakfast in your four star hotel, head to the conference room to attend morning discussions, led by playwright, Lynne Kaufman, analyzing the play you've seen the previous evening. Then enjoy a two hour class with esteemed London critic, Matt Wolf, introducing, in depth, the play you'll see that evening and interviewing a scintillating theatrical guest from the play you've seen the night before. The London Theatre Program is limited to 25 participants and is filling up quickly, so if you are at all interested, please plan to attend this event.

Prof. Joe Lurie will be accompanying a trip, **Ancient Traditions of the Inland Sea of Japan** from **May 19 to 30, 2020**. Learn about the ancient traditions of this region and visit numerous UNESCO World Heritage sites through the southern inland sea area of Japan. The trip will be aboard the five star Le Soléal luxury cruise ship and will make stops in Kyoto, Hiroshima, Matsue, Himeiji, Osaka, and many more. Though the trip is sponsored by the Cal Alumni Association, you need not be a graduate of University of California, Berkeley to go on this once in a lifetime voyage. For more information - flyers are available in the Activities Hallway, or contact **Cal Discovers** at 510-900-8222 or caldiscovers@alumni.berkeley.edu.



EFFECTIVE ALTRUISM IS CALLING ALL DOCTORS

Fifty- two million Americans lack access to qualified physicians due to local shortages. Come learn about The MAVEN Project which is leveraging technology through its **Medical Alumni Volunteer Expert Network** program on **Tues., Oct. 22 at noon in the Broad Room**.

If you are a recently retired physician or still involved with your specialty, you could help advise clinic primary care providers in underserved communities while sitting in your own home. Many of these providers lack the specialized knowledge to treat their patients. **Dr. Jill Einstein**, the Physician Engagement Director of Maven and a daughter of a Fromm Institute member will explain how you can help.

This program is being sponsored by the **Effective Altruism Steering Committee** which last spring identified volunteer opportunities to deliver food to neighborhood food programs and reduce recidivism. For more information or questions, please contact **Doug Weil** (doug@weilsf.com) or Carla Hall in the Fromm office. We look forward to seeing all those who might be interested in learning more about The MAVEN Project.

EFFECTIVE ALTRUISM: VOLUNTEER FEEDBACK ON FOOD RUNNERS

I'm Cliff Pfluger, and happy to report I joined *Food Runners* after hearing fellow Fromm student, Tim Campbell, give a presentation at an Effective Altruism program last Spring. Anyone with as little as an hour a week to spare can sign up with *Food Runners*. As a volunteer I use my own car, pick up excess perishable food from a business (such as a restaurant, cafeteria or grocery store) and deliver it to a neighborhood food program. It's that simple. Right now I do about one run per week, and can choose to do more if I have the time. *Food Runners* is an example of how a lot of people – each doing a little bit – can accomplish big things: 250 volunteers pick up enough food from 450 businesses to provide over 20,000 meals each week in San Francisco. This 17 tons of food per week would otherwise be thrown away. I encourage other Frommies to volunteer! For more info: <http://www.foodrunners.org>

EXPRESS YOURSELF

We have two **Express Yourself** articles this newsletter, one from **Harold Stein** who ruminates over older versus modern communication. The other is an anonymous tip about discounts at a popular grocery store chain. Submissions to **Express Yourself** are accepted on a rolling basis and can include all sorts of articles, opinion pieces or notes, written by you, the students. Drop them off or email your submissions to **Scott Moules**, in the Fromm Institute office (fromm@usfca.edu).

I recently came across a packet of letters my grandparents wrote to my father during his service in World War I. Their poignant themes of love and concern were haunting melodies, played in such phrases as “our precious son” and “we hold you close;” strains that echoed with clarity from their origin over a century ago, reaching me here and now with their plaintive prayers for their son’s safe return.

I never had the opportunity to meet my grandparents and yet, through their choice of words during such times of stress and unspoken fear, I find myself now privy to a very personal glimpse of what they held most dear; an insight that in turn allows me the intimacy to know them. It is a kind of emotional access afforded across the span of a century by dint of language.

How different such communications are today in our fast-paced digital age! Our emails, tweets and blurbs, even when sent to dear friends and precious family, are filled with abbreviated emotions: smiling or frowning icons or choice empathies shortened to OMG and LOL! Indeed, we need never be face to face to express anger or frustration...we merely render our remarks in capital letters to INCREASE THE VOLUME OF THE RETORT! And with it all, I doubt if one hundred years from now a reader of such correspondence would derive much meaningful emotional impact let alone true insight into the author of such a mechanical message.

And thus I ponder whether in our amazing abundance of time-saving gadgetry – the cornucopia of switches and levers and buttons that bring us instantaneous communication; handheld screens that allow our children to enter a fantasy world of adventure and daring without experiencing an actual event; the constant updating of our virtual lexicons to include cryptic new and ever shorter abbreviations of nuanced emotions - again, I ponder whether these have made us less sensitive to understanding that which makes each of us unique expressions as human beings.

Perhaps this is merely nostalgia for a more literary or simply more slow-paced era. Or perhaps I am too sensitive to what the future may hold. But I find myself wondering if someday a century from now, upon finding our emails and SMS’s (should they still be retrievable) filled with LOL’s and OMGs and grimacing faces, a reader will still be able to picture us and share a laugh, a gasp, or a few tears over our brief message. I hope they will...else no one would know just who we were. And that would be a sad comment, indeed. :(

FROMM MEMBERS GET A DISCOUNT AT SAFEWAY

Get 5% off all your purchases at Safeway stores! Show your Fromm Institute/USF ID and they will give you a token to use when you are checking out. The token allows you to receive the special student discount of 5%. Just be aware that you may have to show your ID again at check out, just to verify your student status.

FISA NEWS • Fromm Institute Student Association



WELCOME COMMITTEE

with Frances Pinnock

3GIRLS THEATRE COMES TO THE FROMM INSTITUTE

Enjoy a lunch hour program of bite-size short plays by Lee Brady, including a talk-back led by 3Girls Theatre Literary Director Pamela Hollings. For nearly fifty years, 3 Girls Theatre Founding playwright Lee Brady has been writing, acting, teaching, producing, and directing. Her most recent 3Girls Theater production was Southern Lights in December 2018 performed at Z Below. 3Girls Theatre develops, promotes and presents new plays by women playwrights. Bring your lunch, and experience theater like you've never seen. Join 3Girls Theatre on **Monday, October 21 from Noon until 12:45 p.m. in the Maraschi Room**. This event is sponsored by the Fromm Institute Student Association (FISA) and your \$5 voluntary dues.



FROMM WRITERS READ

with David McClure

This session's "Fromm Writers Read" Series will feature Prof. Michael Zimmerman talking about his new book *Tyrants of the Heart: A Psychoanalytic Study of Mothers and Maternal Images in James Joyce* on **Monday, Oct. 28 at Noon in Maraschi**. Diane E. Donnelly writes, "Anyone looking for a new path into the brilliant and often impenetrable literary world of James Joyce needs to read Michael Zimmerman's beautifully written book. Drawing upon his years of experience as both an English professor and a psychoanalyst, Zimmerman uncovers conflicts in Joyce's characters (and indirectly in Joyce) that are inherent in love between a son and mother and that have not been addressed before. His book is an extraordinarily rich, thought-provoking analysis of Joyce's use of maternal images as Joyce explored what he called the 'individuating rhythm' of a character's life."

Michael Zimmerman has been practicing psychoanalysis for over 20 years in Berkeley after receiving his psychoanalytic training from the San Francisco Center for Psychoanalysis. Simultaneously, he taught modern English literature at UC Berkeley and at San Francisco State University where he is an emeritus professor of English. Since the Fall of 2007, he has taught 20 courses at the Fromm Institute.



MATINÉE

with Maxine Einhorn

Matinée is Fromm's movie club supported by the Fromm Institute Student Association. We screen films at 3 pm on various days, films that connect to and hopefully embellish our classes. Here is the rest of the Fall 2019 program and everyone is welcome whether you attend the classes the films link to or not. **See you at the movies!**

Films Related to:

- Professor Zimmerman's class – **James Joyce's Portrait of the Artist**
- Professor Eilenberg's class – **Satire, Parody and Farce in Performance**
- Professor O'Sullivan – **The US in the World**

Wednesday 16th	Help! (1965) Directed by Richard Lester	3pm Maraschi 92 mins
Thursday 17th	Frost/Nixon (2008) Directed by Ron Howard	3pm Maraschi 120 mins
*Monday 21st	A Portrait of the Artist as a Young Man (1977) Directed by Joseph Strick	3pm Maraschi 92 mins
Wednesday 30th	The Importance of Being Earnest (1952) Directed by Anthony Asquith	3pm Maraschi 95 mins



COMMAND PERFORMANCES

with Robert Morgan

This is my last column for the Fall term before we head off for the 2 month break. Lots going on all over the Bay Area to take advantage of in the performing arts while we are gone.

SAN FRANCISCO CONSERVATORY OF MUSIC CONCERTS: I hope you have enjoyed the 2 concerts that we have presented so far this session and there are still 2 to go. This **Thursday, Oct. 17th** a **guitar & violin duo** will perform. A very exciting program will include waltzes and tangos among other selections. And the last concert of the Fall term will be on **Wednesday, Oct. 23rd** when a **String Quartet** will perform. As always these concerts will be performed in the Maraschi Room beginning at noon and lasting 45 minutes. I strongly encourage all New Students this session to attend and hear what amazing young musicians the *Conservatory* produces. Please come early and bring your lunches as we start promptly at noon and they are usually close to being full. These concerts are always sponsored by the Fromm Institute Student Association (FISA) and made possible by your \$5 voluntary student dues. Thanks to all who have already paid and if you have not already, please stop by the Student Kiosk in the Activities Hallway before you leave for the break so that we can continue to bring you these concerts for the rest of the school year.

HUMANITIES WEST: The latest series of lectures and performance for this wonderful organization is coming up on **Friday & Saturday, November 1 & 2.** at the **Marines Memorial Theatre** with “Mexico’s Artistic Revolution.” The Friday night performance will include music and dancing as well as lectures and the all day Saturday will include lectures and various panel discussions. You may get tickets for one day or both. As a Fromm Institute member you are entitled to discounted tickets but be sure to tell them you are a Fromm Student when ordering. Look for their postcards in the far right display rack for more info and ticket information. The Fromm Institute has been a sponsoring organization of *Humanities West* for many years.

SAN FRANCISCO OPERA: There is still time to order a series of your choice at 50% discount for 3 or more of the remaining operas in the season including next Summer’s operas. Also to order RUSH tickets (when available) online. The 2 forms are available in the right middle display rack but you should not wait on these if you are interested as the season is fast progressing with 2 of their operas already over. Please see me if you have any questions or call the opera Box-office.

Before you leave for the break in a couple of weeks be sure to look in the middle display racks in The Activities Hallway for lots of performance info postcards and season brochures. As always, the break is an excellent time to update yourself with your favorite performing arts groups and sign up for their email lists so that you can get the best offers from them. A reminder that I have classes all day Wednesday and Thursday morning and you will find me in the Activities Hallway then to answer any questions you may have.

Have a great break and I look forward to seeing you in January 2020 for the Winter Session as I continue my 23rd year at Fromm.

UPCOMING EVENTS & LUNCHTIME TALKS

Travel News (London Theatre Trip)	Tuesday, Oct. 15, Noon	Broad Room
Short Play Wednesday	Wednesday, Oct. 16, Noon	Maraschi Room
SF Conservatory Concert/Violin-Guitar	Thursday, Oct. 17, Noon	Maraschi Room
FISA presents 3Girls Theatre	Monday, Oct. 21, Noon	Maraschi Room
SF Conservatory Concert/String Quartet	Wednesday, Oct. 23, Noon	Maraschi Room
FISA presents Fromm Writers Read	Monday, Oct. 28, Noon	Maraschi Room
Open Forum with the Friends	Thursday, Oct. 31, Noon	Maraschi Room

USF's Interdisciplinary Committee on Aging Presents A Special Lecture: *Technology for an Aging World* on Monday, October 28 from 3 p.m. – 4:30 p.m. in Fromm Hall, Maraschi Room. For more information, see the flyers that are placed around Fromm Hall and in the Activities Hallway.

SHORT PLAY WEDNESDAY

Original pieces written and performed by Fromm students. **Wednesday, October 16, 2019, Noon in Maraschi Room.** Bring your lunch and enjoy watching the Fromm Players!

Program

The Taming of the Two – Diane Price • *What I Did Last Summer* – Terry Terry
Damascus Has Consequences – Mary Melissa Grafflin • *A Family Ride* – Marigrace Bannon
The Secret – David Mc Clure • *The Nature of Work/Busy* – Peter Jacobs, Judy Shulman
Smile – Ron Jones

Presented by **Fromm Playwrights**, an 8 year old group of Fromm members who meet each month to read, critique and improve each other's work. We do short works (15 min max): plays, short stories or essays, poems, book chapters, memoirs, and improv. If interested in writing, reading, performing or just observing, contact either: **Judy Shulman**: judyshulman@hotmail.com or **David McClure**: dgm9sf@gmail.com. **Fromm Playwrights** performances sponsored by your Fromm Institute Student Association (FISA) who are generously providing refreshments for us.

PROF. FRAKNOI LECTURES AND YOU ARE INVITED

Fromm's astronomy professor, Andrew Fraknoi, will give a free, illustrated, non-technical, public lecture on ***"Where Will Your Great Grand-daughter Go for Her Honeymoon: The Top Tourist Sights of the Solar System"*** on **Friday evening, Oct. 18, 2019 at 7:30 pm, in Jack Adams Hall in the Cesar Chavez Student Center at San Francisco State University.** The talk is open to the public, but seating is first come, first serve. The program is part of the celebration of the 130th anniversary of the Astronomical Society of the Pacific from 1 to 10 pm that day at SF State. For more information, go to: www.astrosociety.org/annualmeeting

